



Exhibitions India Group

Committed to Excellence



“You must be the change you wish to see in the world”

Mahatma Gandhi





Exhibitions India Group

Committed to Excellence

As India's leading trade promotion organisation, we encourage investment, joint ventures and technology transfers. We were incorporated to promote trade between businesses and countries, and

provide platforms to showcase your product / service / solution to your audience and market. We offer unique networking and alliance opportunities to our clients.



Our Journey

*“The important thing
is not to stop
questioning. Curiosity
has its own reason
for existing”*

Einstein

- 1987: Proprietary firm registered
- 1988: Agency received from Reed Exhibitions & Hong Kong Trade Development Council (HKTDC)
- 1990: Advertising and public relations department formed
- 1992: Convergence India expo launched
- 1993: Broadcast Cable & Satellite expo launched
- 1999: Travel division created
- 1999: Publishing arm launched with Convergence Plus journal
- 2001: Mumbai office opened
- 2002: Bengaluru office opened
- 2004: California (USA) office opened
- 2005: Hong Kong Trade Development Council (HKTDC) India office opened
- 2005: Consultancy division created
- 2006: AutoX (the country's finest automotive magazine) launched
- 2006: Hyderabad and Chennai offices opened
- 2007: Renewable Energy India expo launched
- 2008: Design and construction arm created
- 2008: Ohio Development Services Agency (ODSA) India office opened
- 2009: ISO 9001:2008 & ISO 14001:2004 certification received
- 2009: Ahmedabad office opened
- 2010: Dubai (UAE) office opened
- 2011: Tokyo (Japan) office opened
- 2011: Renewable Energy India expo transferred to UBM
- 2012: Conference of Great Lakes and St-Lawrence Governors and Premiers India office opened
- 2012: Krackerjack Karnival launched
- 2013: Trace International Inc. certification received
- 2015: OHSAS 18001:2007 certification received for security and safety
- 2015: Smart Cities India expo launched
- 2015: Convergence India goes overseas–Convergence Africa World launched in Kenya
- 2015: **“Outstanding Company to Promote Indo-US trade”**, The Indo-American Chamber of Commerce (IACC) award received

SUCCESS IS A MOTIVATOR



“To succeed in your mission, you must have single-minded devotion to your goal”

Abdul Kalam

Mission

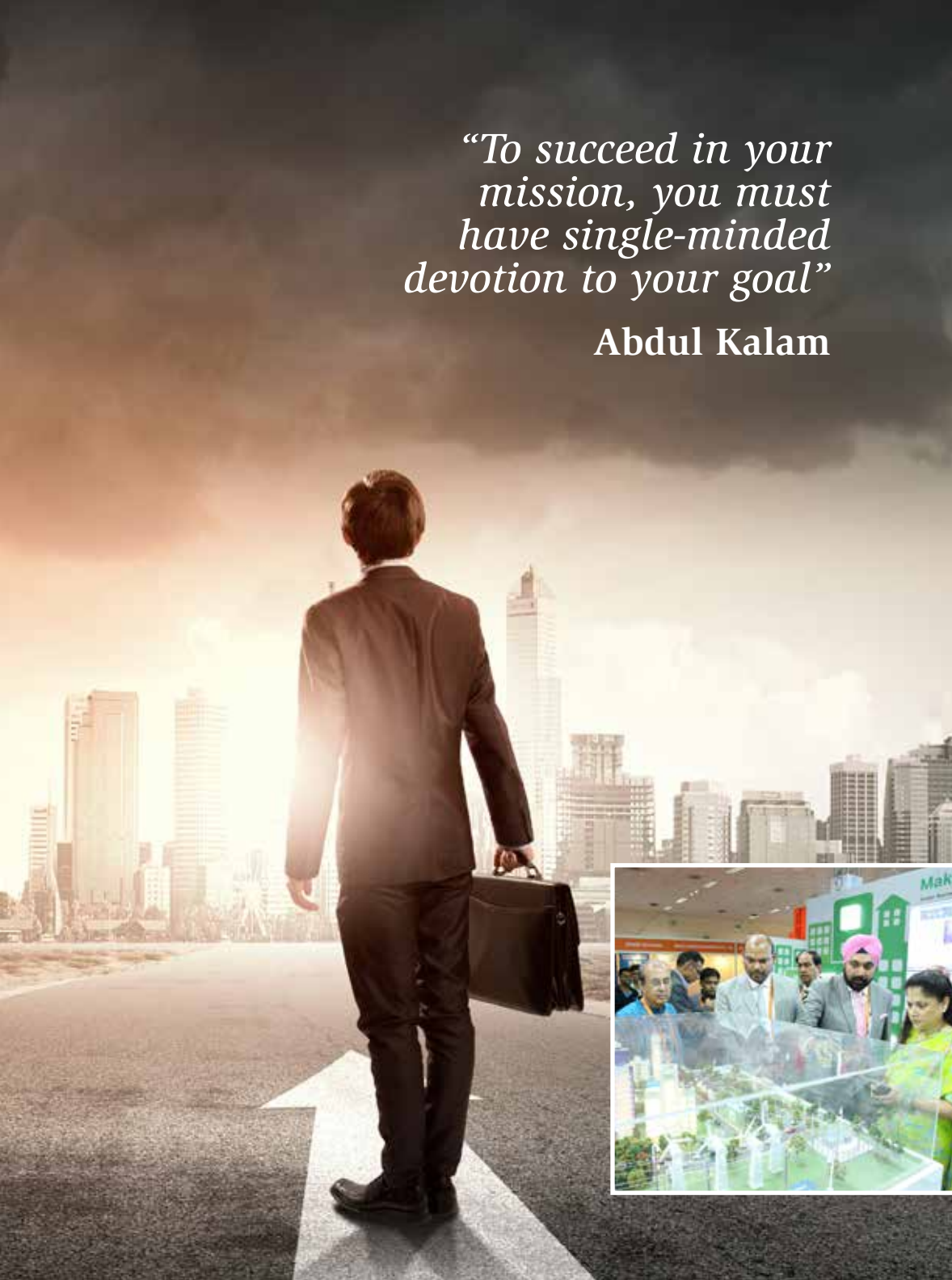
To maintain leadership through honest and transparent practices by providing world class services to our customers; to develop their businesses worldwide through exhibitions, conferences, trade missions, market-entry strategies, etc.

Vision

To play an integral role in India’s growth, maintain leadership as a trade promotion organization, and to set standards in excellence.

Quality

We have received ISO 9001:2008 (for quality), ISO 14001:2004 (for environment management system) and OHSAS 18001:2007 (for health and safety) certification. Trace International Inc. (USA) highlights our transparency in international commercial transactions, and our commitment to healthy business practices. Membership of UFI - The Global Association of Exhibitions Industry emphasises our commitment to quality.



WE DO THINGS THAT MATTER, AND CAUSE A BENEFIT



“Nothing is a waste of time if you use the experience wisely”

Auguste Rodin



WE SET THE VISION AND LISTEN TO OUR TEAM



Our strengths

We take pride in our people, as they are the reason for our success. Driven by integrity, experience and knowledge, conditioned by values of honesty and discipline, our team of 130 professionals work out of New Delhi, Ahmedabad, Bangalore, Chennai, Hyderabad, and Mumbai. Our relationships with government agencies, export promotion councils, commodity boards, industry associations, chambers of commerce, business groups, trade promotion organisations, and industry allows us to assist companies, including SME's/MSME's, and governments to develop export markets.

Committed to excellence

We offer a comprehensive suite of services to some of the most prominent names worldwide. We have developed an operating environment that delivers the highest standards to our clients across the globe.



Our business

Founded in 1987, we have 7 strategic business units.

- Organised over 100 international trade shows since inception, and have successfully pioneered and established some of the largest exhibitions in the country. Our current portfolio of expos include Convergence India, Smart Cities Expo, Convergence Africa World, and Krackerjack Carnival.
- We promote India's exports by encouraging participation of Indian exporters, including SME's/ MSME's at international trade fairs worldwide.

Today, we represent trade fair centres, and international trade fair organizers in 43 countries, covering over 180 trade fairs in approximately 48 different industry verticals

- We produce AutoX, India's leading automotive magazine, and Convergence Plus, a weekly online ICT newsletter
- We offer turnkey solutions, including hotel stay,



domestic and international ticketing, as well as sightseeing tours to make business travel comfortable and convenient

- We provide Advertising and Public Relations support and offer media planning and buying, public relations and digital media solutions to our group companies and to our clients
- We provides market research, market entry strategies, joint venture assistance, trade delegation management, business

matching, locational analysis, regulatory framework, executive search, trade and business statistics services to conceptualize events catering to the U.S and Indian organizations. We are the CGLSLGP India Office, and the Ohio India Office

- We design and construct exhibition stalls, retail showrooms with the latest graphics, design and production facilities



*“You can’t cross
the sea merely
by standing and
staring at the
water”*

Rabindranath Tagore



Exhibitions India Group (EIG)

We are an interface between government, industry, media and academia.

As a leading trade fair organization in India, we have owned, operated and managed over 100 international trade shows since our inception. As a leading organizer in India, the organization has successfully pioneered and established some of the largest

exhibitions in the country on telecommunications, broadcast, cable, satellite, rural telephony, renewable energy, environment, water, civil aviation, business aviation, banking, biotechnology, smart cities, etc. Our Network - Ahmedabad, Bangalore, Chennai, Hyderabad and Mumbai. International markets are covered by offices located in California (USA), Dubai (UAE) and Tokyo (Japan).

Team strength

130 Professionals

Certification

ISO 9001:2008; ISO 14001:2004
OHSAS 18001:2007



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